

Shavaun Smolas

SENIOR GRAPHIC DESIGNER

Phone: +27 84 012 0015

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Address: 4 Poplar Street, Kempton Park, South Africa, 1619

LinkedIn: linkedin.com/in/shavaun-smolas-bb9a6810b

[CLICK HERE](#) for my portfolio

www.shavaunsmolas.com

Profile

As a Senior Graphic Designer with a BA and 10 years of experience, I'm skilled in Adobe programs like Photoshop, Illustrator, and After Effects. My experience across two agencies and a media company has honed my communication, leadership, and mentoring skills. I've also earned awards, including Graphic Designer of the Year at Design School Southern Africa and recognition from Caxton Local Media.

Education

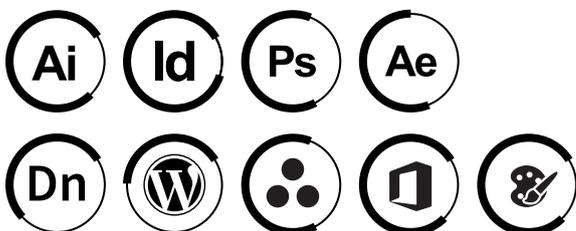
Design School Southern Africa
Bachelor of Arts (B.A.), Graphic Design
2013 - 2015

Curro Serengeti
Matric
2008 - 2012

Languages

English
Afrikaans

Skills



Employment

2023 - Current | EyeCarePro

Creative Strategist

- Creating social media campaigns
- Working with various Marketing Managers, Content Writers, Web Designers, SEO Team and Project Managers.
- Web banner designs
- Email marketing, designing email banners etc
- Strict time management skills
- Website Design
- Designing Landing Pages

2023 | Meet The Factory

Media Producer

- Resize ready made artwork into different banner sizes, and to ensure they are ready for online publishing.

2022 - 2023 | Lion Marketing

Senior Graphic Designer

- Social Media Design
- Packaging designs
- Out of home marketing and product promotions
- Google Ads
- Website design
- Brand design
- Concept design
- Campaign designs

2021 - 2022 | GalaxyFX

Social Graphic Designer

- Designing for and managing social media accounts.
- Responding to account DM's and comments.
- Logo design
- Table Top Designs

2016 -2021 | Caxton Local Media

Junior Designer to Head Designer

- Design adverts for 13 local newspapers and the Get It Magazine
- Get It magazine article layouts
- Design unique newspaper features.
- Create online adverts to be featured on newspaper websites
- Quality control of colleagues designs.
- Conducting and overseeing weekly training activities for peers

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References

Alyssa Incendiario

Senior Designer | EyeCarePro

Phone: +27 72 538 1902

Email: alyssa.incendiario@eyecarepro.net

Bianca Jones

Account Executive | Lion Marketing

Phone: +27 72 538 1902

Email: jones.bianca2895@gmail.com

Nicholas Yip

Co-founder | GalaxyFx (Pty) Ltd.

Phone: +27 79 943 6149

Email: nicholasyip@galaxyfx.co.za

Taybah Bux

Production Manager | Caxton Local Media

Phone: 011 916 6311

Email: taybahb@caxton.co.za

Kaylee Van Rensburg

Head Web Designer | Internet Republic

Phone: +27 78 457 8839

Email: kaylee@irepublic.co.za

Freelance Clients

- **Rescue Plumbing**
 - Logo design
 - Vehicle Branding Design
- **AAA Finance**
 - Logo Design
 - Business Card Design
 - Letterhead Design
- **NRB Rental Solutions**
 - Emailers
 - Banner Design
 - Powerpoint Design
 - Animated Video
- **Round Brush**
 - Personal business creating custom made watercolour portraits
- **Internet Republic**
 - Branding
 - Social Media Design
 - Print Artworks
 - Website Elements
 - Illustrations

Achievements

Design School Southern Africa

Graphic Design Student of the year
2015

Caxton Awards

2nd Place Ad Designer of the Year
2016

Caxton Awards

Winner of Best Written and Designed Medium Ad
2017

Caxton Awards

Winner of Best Written and Designed Small Ad
2018

Caxton Awards

Winner of Best Written and Designed Small Ad
2019

Caxton Awards

Ad Designer of the Year finalist
2016 - 2019